



SHORT COURSES THAT ARTICULATE TO:
NATIONAL DIPLOMA: SPORT MANAGEMENT
BACHELOR OF APPLIED SCIENCE: SPORT SCIENCE AND MANAGEMENT

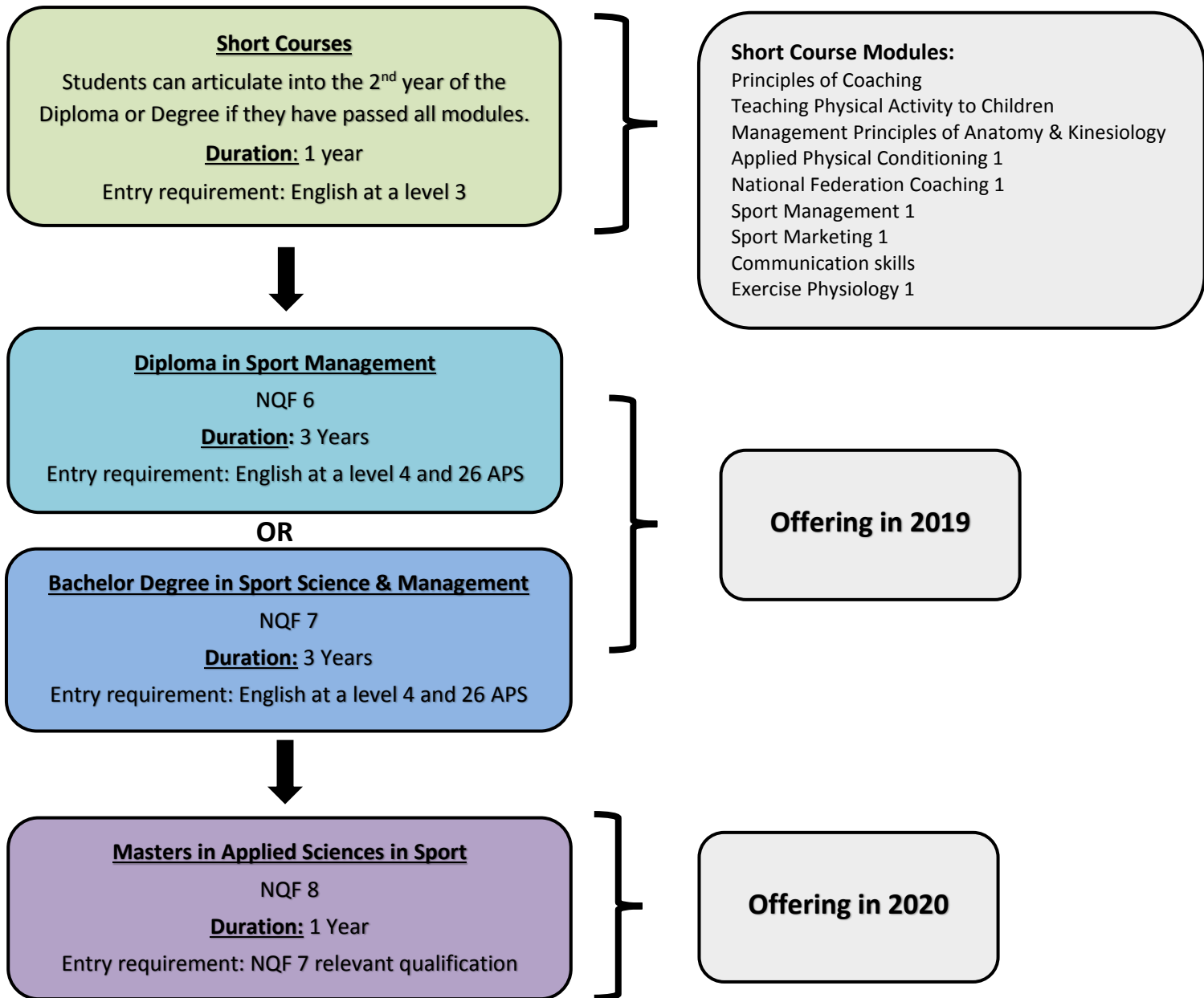
Purpose of the Courses

The courses have a blended learning approach which provides the necessary grounding for a professional career in sport. By adding sport science and management aspects to the programme, a more holistic student will be developed. The courses aim to ensure that graduates will be able to operate effectively and be recognized as a professional by the sport industry. The courses have a core discipline of sport science and the management aspects play a supportive role which allows the student to apply this knowledge base in a practical context. This symbiotic relationship that exists between sport science and management complements one another and will produce a student that is holistically skilled and educated in the fields of sport science and management. Students who graduate from these courses will be able to articulate into a higher qualification in Sport Science and Management within the Sport Studies Department.

A description of modules to be covered in the short courses is as follows:

<u>Modules</u>	<u>Purpose</u>
Principles of Coaching	To introduce the student to the theoretical and practical scientific application within the sport coaching environment.
Teaching Physical Activity to Children	To train candidates to a competent level, enabling them to plan and deliver safe and effective physical activities for children.
Management Principles of Anatomy & Kinesiology	The purpose of this module is to introduce the learner to the basic principles of anatomy and kinesiology and its relationship to sport and physical activity.
Applied Physical Conditioning 1	The purpose of this module is to introduce students to the components of physical conditioning, training techniques and its practical application within the sport environment.
National Federation Coaching 1	The purpose of this module is to enable students to develop their knowledge and understanding of the coaching process from an applied perspective by studying selected sports codes.
Sport Management 1: Principles of Sport Management	To provide students with knowledge and practical competencies in general principles of management as applied to sport.
Sport Marketing 1: Principles of Sport Marketing	To enable students to apply effective marketing strategies in the sporting industry.
Communication skills	To develop methods and techniques used in sport media communication.
Exercise Physiology 1	The purpose of this module is to introduce students to the different physiological systems of the human body and their role in physical activity and exercise.

Articulation of Curriculum Delivered at the Sharks Academy 2018



Entry Requirements:

Short Courses: English at a level 3
Diploma: English at a level 4 and 26 APS points
Degree: English at a level 4 and 26 APS points

An example of APS points calculation:

Subjects	NSC Achievement Level	Admission Points Score (APS)
English	5	5
Afrikaans	3	3
Mathematics	3	3
Geography	4	4
Business Studies	5	5
Life Sciences	6	6
Life Orientation	5	0
Total APS Score		<u>26</u>

For any addition information, please contact the Department of Sport Studies at:

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